

Dear [NAME or Valued Customer],

We’re reaching out to let you know about a new loan program that just launched in Connecticut.

The Connecticut Small Business Boost Fund is **a loan program custom designed for Connecticut’s small businesses and nonprofits**. At [LENDER NAME], we are proud to be a trusted lending partner for this new loan program.

**Supported by the Connecticut Department of Economic & Community Development**, the Connecticut Small Business Boost Fund is a one-stop shop for business owners to access flexible working capital and get support and guidance before, during and after the loan application process.

# Flexible. Personal. Invested.

With the Connecticut Small Business Boost Fund, you’ll experience low interest rates, longer payback timelines and no origination fees.

## QUALIFYING BUSINESSES AND NONPROFITS MUST HAVE.

* Operations in Connecticut
* No more than 100 full-time equivalent (FTE) employees
* Annual revenues of less than $8 million
* Been in operation for at least one year prior to the date of application
  + **A small amount of financing is available for start-up businesses**

## LOAN TERMS.

* Borrow between $5,000 and $500,000 (subject to eligibility)
* Fixed 4.5% interest rate
* 60- and 72-month loan terms depending on loan size
* No origination fees

## LOAN USE IS FLEXIBLE.

* Equipment
* Payroll
* Utilities & rent
* Supplies
* Marketing & advertising
* Building renovations
* Eligible refinancing
* Other expenses

# Does this sound like something that could help your business or nonprofit?

Reach out to [NAME] at [EMAIL] or call [PHONE] to schedule a consultation today.

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| Picture 7 | **CTSMALLBUSINESSBOOSTFUND.ORG** |  |